

AN ANALYSIS OF MORAL VALUE in “THE PIRATE FAIRY TINKERBELL” MOVIE

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ABSTRAK

Penelitian ini bertujuan untuk mendeskripsikan nilai moral film The Pirate Fairy Tinkerbell Movie yang disutradarai oleh Peggy Holmes, Amerika Serikat 1 April 2014. Penelitian ini merupakan penelitian kualitatif. Pengumpulan data dilakukan dengan teknik observasi. Selain itu juga dilakukan dengan mendapatkan referensi dari media internet. Data yang telah terkumpul dianalisis menggunakan teknik mencatat yang sesuai dengan kajian sastra, kemudian disajikan dengan diawali dengan menonton dan membaca naskah Film The Pirate Fairy Tinkerbell, dengan tujuan untuk mengetahui nilai-nilai moral yang terkandung dalam film tersebut. Untuk membuktikan analisis data digunakan teknik pidato pada pernyataan, narasi dan dialog yang menggambarkan nilai moral dalam film The Pirate Fairy Tinkerbell Movie. Dari hasil analisis ditemukan (1) Keberanian, (2) Antusiasme, (3) Baik Hati, (4) Kejujuran, (5) Kesetiaan, (6) Ketekunan, (7) Pengorbanan untuk sesama, (8) Keikhlasan.

Kata kunci: nilai moral, observasi, film

ABSTRACT

This study aims to describe the moral values of the film The Pirate Fairy Tinkerbell Movie, which was directed by Peggy Holmes, United States 1 April 2014. This research is a qualitative research. The data were collected using observation techniques. In addition, it is also done by obtaining references from the internet media. The data that has been collected is analyzed using note-taking techniques that are in accordance with literary studies, then presented by starting with watching and reading the script for The Pirate Fairy Tinkerbell Movie, with the aim of knowing the moral values contained in the film. To prove the data analysis used speech techniques on statements, narrations and dialogues that describe moral values in the film The Pirate Fairy Tinkerbell Movie. From the results of the analysis found (1) Bravery, (2) Enthusiasm, (3) Kind Hearted, (4) Honesty, (5) Loyalty, (6) Perseverance, (7) Sacrificing for other, (8) Sincerity.

Keywords: moral value, observation, movie

1. Introduction

According to Munawaroh (2016:8) movie is a form of entertainment that gives visualization through a sequence of the image giving some pictures of continuous movement and it is also called a term that creates story into motion pictures completed by audio and as a form dramatic performance which is recorded as a moving image, even it is added special effects to make a magnificent image. A movie or motion pictures contain photographs, sound, and pictures. Movies become very popular in this era. A movie make people enjoy when they watching it. People can get inspiration, ideas, knowledge, learn something new, and many other things by watching movies. When people watching movies they can feel many emotions, such as happy, sad, afraid, and angry. As we know every story or movie has their unsure.

According Effendi (1986 :239) there are two types of unsure in story or movie, first is intrinsic and the second is extrinsic. The intrinsic unsure content's with theme, mandate, character or characterizations of characters, dialogue, storyline or plot, the background of the place, time setting, and style of language. The extrinsic Biography and background of the screenwriter of the film, behind-the-scenes story of a movie, values in society and are contained in the film. One of the important thing is moral values. Moral value are the result of the valuing process of comprehension implementing of God and humanity's values in life.

Therefore, these values will guide human knowledge and creativity appropriately (Linda and Eyre, 1997, in Anggraeni, 2012:11). On the other hand, moral value can be defined as the value associated with manners, customs, and behavior. (Zuriah, 2007, in Humaira, 2018:15). Moral value is important because, the movie has the structure and unsure, then moral value is part of them. Moral value is need full for the movie, because movie as illustration to human life, moral value could help us to know which one is good and bad.

This movie tells the story about moral value in "The Pirate Fairy Tinkerbell" Movie. This film tells about the fairy world that contains good moral values to be instilled in the children who watch it, such as the value of close friendship, help, forgive each other, good and bad actions will be rewarded, diligent in learning and dare to admit mistakes. Human moral value also need concern because as the researcher stated before in the second paragraph, there are a lot of smart people but also with bad attitudes or don't have a good moral values.

The researcher uses "The Pirate Fairy Tinkerbell" Movie, movie and scripts as the object of analysis that moral value especially focus on the person or the characteristic shows the moral value, It is clearly seen in the way they speak to others. The aim of this research is to find out the moral value in this movie and can share to the readers or students to develop their good moral values. In this study analysis, the reasearcher use qualitative method and use collecting data and document study thecnique, which is used to examine the conditions of natural objects, where the researcher is the key instrument. Meanwhile, according to Saryono (2010: xx) stated that qualitative research is research that is used to investigate, find, describe, and explain the quality or features of social influences that cannot be explained, measured or described through a quantitative approach.

How is the moral values found in the "The Pirate Fairy Tinkerbell" Movie and Script"? To investigate the moral values found in "The Pirate Fairy Tinkerbell" Movie and Script.

This study is limited to the matter of investigation to the moral values from the dialog or conversation by the characters in a movie entitled "The Pirate Fairy Tinkerbell" Movie. The subject of this study is the movie entitled "The Pirate Fairy Tinkerbell" Movie directed by Peggy Holmes. The method used to grather data to this study is the observation method by watching the movie and read the movie script.

Farziah (2019) created a research entitled An Analysis of Moral Value in "Front Of The Class"movie. This research aims to know the moral value "The Pirate Fairy Tinkerbell" movie. The methodology used in this study is descriptive qualitative research. The data were collected by analyzing the dialogues among the characters, especially focus on main character in this movie. The results of this study showed that the movie has some of moral value in the movie, it can be concluded that there are self-confident, persistent, serious, independent, friendly, patient, optimist, love and humble. This research the writer adopted the meaning of Moral Value. Those of researches have differences and similarity with this research. All the researches above have similarity in the first object of the study that is to find the meaning of Moral Value, they are also have the differences in the second and the third object of the study and theories which are used. Beside that, the writer finds that there are no function of Moral value in " The Pirate Fairy Tinkerbell".

The word "moral" comes from the Latin "mos" which has the meaning attitude and habit (Utami and Arini, 2017:29). Mukino, et. al. (2016:45) state that moral is a thing related to goodness, and moral is also related to action and prohibition which tells about wrong and right. The term of moral is also equalized to ethics, character, and goodness (Winarno and Herimanto. 2011:129. in Lukmanto, et.al, 2018:129). In general moral leads to actions of individuals referring to good things or positive actions. Based on the explanation above, it can be concluded that moral is the guidance about the action, attitudes, habits, social manners, and human behavior which are considered good and bad. In its relation with value, moral is a part of value, which is moral value.

2. Research Method

Research design in this study is based on the problem of the research. The data of this study are retrieved from a movie in the form of written data. Research design in this study uses qualitative method. Qualitative method is the research method that is done in a naturalistic setting. The qualitative method purposed to uncover the uniqueness of individual, society, group, or organization in everyday life thoroughly, in detail and can be scientifically accounted for (Widiasworo, 2018:33). According to Mohajan (2018:2). According to David Williams (1995: xx) qualitative research is an attempt by researchers to collect data based on natural backgrounds. Because it is done naturally, the results of the research are also scientific and can be accountable. From these explanations, the writer conclude the qualitative method is a research method that purposed to analyze the phenomena that happened in society by observing and collecting the data in detail, and the result is presented in the form of descriptive words.

The data in this research is taken from "The Pirate Fairy Tinkerbell" Movie, directed by Peggy Holmes released in 2014. "The Pirate Fairy Tinkerbell" Movie is American adventure and animation film written by Jeffrey M. Howard and Kate Kondell. "The Pirate Fairy Tinkerbell" (also known as Tinker Bell and the Pirate Fairy, formerly known as Quest for the Queen). It is DisneyToon Studios' Tinker Bell's fifth animated feature film. The film stars Tom Hiddleston, Cristina Hendricks, Mae Whitman, Lucy Liu, Pamela Adlon, Raven Symoné, Megan Hilty, Carlos Ponce, Angela Bartys, Anjelica Huston, Jeff Bennett, Jim Cummings, Kevin Micael Richardson, Mick Wingert, Rob Paulsen, Grey DeLisle, Jhon Lasseter, Kari Wahlgren, Jane Horrocks, Jesse McCartney, Joel McNeely, A. J. Locascio, Lucy Hale, Yvonne Catterfeld, Gabrielle Pietermann, Lorie, Maaya Sukamoto, Malgorzata Socha, Angela Schijf, Cristian Tamitz, Katarzyna Glinka, Cecilie Stenspil, Megumi Toyoguchi, Kaja Paschalska, Michal Piel, Louis Talpe, Naoya Uchida, Mie Sonozaki, Maria Lucia Heiberg Rosenberg, Maria Niklińska, Youlika Skafida, Monika Dryl, Gara Takashima, Przemyslaw Sadowski, Jean Calude Donda, Élisabeth Ventura, Reiko Takahashi, Shandra Schadt, Edwige Lemoine, Pawel Szczesny, and Gilles Morvan. The writer choose this movie as a subject because this movie have interesting moral values so the researcher and reader can learn what are the moral values more.

Collecting data also supported by taking note technique. According to Kaelan (2010:153) states that in collecting data, used taking note technique is very important in order to record the data which is found in data source. Which is Silberman (2012: 123) outlines the guidelines that note-taking is a learning method in which you provide a prepared form or sheet. This sheet instructs students to take notes as you teach. The procedure of research in this study are some steps of collecting data. First, "The Pirate Fairy Tinkerbell" movie is identified by watching and also the script of the movie is read, and then words that include moral value catagorize are marked. Second, find out the moral value in the movie. The obtained data are collected and note. The writer herself is the main instrument to collect and analyze the data. The witer used computer or PC to watching the movie and read the script of the movie, also the writer used note for data collecting.

No	Research Question	Dimension	Technique	Point/Issues	Findings
1	How is the moral values found in the "The Pirate Fairy Tinkerbell" Movie and script "?	The writer find out the moral value	Collecting data	To know what are moral value in "The Pirate Fairy Tinkerbell" Movie	

There are some steps of collecting data. First, "The Pirate Fairy Tinkerbell" Movie is identified by watching and also the script of the movie is read, and then words that include moral value catagorize are marked. Second, find out the moral value in the movie. The obtained data are collected and note.

3. Research finding

This chapter presented the findings, analysis, and discussions of the research. Findings were taken by content of the script movie of "The Pirate Fairy Tinkerbell" Movie and findings consist of types of moral value. This part is focused on the findings to answer the research questions. This part is focused on the findings to answer the research questions. The Findings used observation based on utterances and narration as the representament that captured from the script movie and movie video of King's Speech. The dialog and narration are the object of the study that are used in accordance with the theory.

No	Types of Moral Value	Utterances	
		English	Indonesia
1.	Bravery	<p>a) I'll help rebuild the depot.</p> <p>b) Then let's stop them before they get there.</p> <p>c) I'm getting back that blue dust.</p>	<p>Akan kubantu membangun gudangnyaalagi.</p> <p>Maka kita hentikan mereka sebelum mereka sampai.</p> <p>Akan kurevut debu birunya</p>
2.	Enthusiasm	<p>a) We put the dust in the bags, and they stay there, right?</p> <p>b) Well, yes, I know, but "Why?"</p> <p>c) But why 26? Why not 25?</p> <p>d) Okay, but if there's blue dust, why can't there be other colors?</p> <p>e) Well, what if we don't find it?</p>	<p>Kita memasukkandebu di kantong, dan kantongnya diamankan ?</p> <p>Akutahu, tapi "kenapa ?"</p> <p>Kenapa26 ?Kenapatidak25 ?</p> <p>Okey,Tapikalauadadebubiru, kenapatidakadawarna lain ?</p> <p>Bagaimana jika bukan ditemukan ?</p>
3.	Kind Hearted	<p>a) I don't know. But we have to find her.</p>	<p>Tapikitaharusmenemukannya.</p>
4.	Honesty	<p>a) We do not tamper with pixie dust. It is far too powerful.</p>	<p>janganutak-atikdebuperi, ituterlalukuat</p>
5.	Loyalty	<p>a) We nurture the dust.</p> <p>b) Take this back to Pixie Hollow.</p>	<p>Kita memelihara debu.</p> <p>kembalikanke pixie hollow</p>
6.	Perseverance	<p>a) Two parts sunflower seed.</p> <p>b) You found orange pixie dust?</p> <p>c) Hmm. Structurally sound enough.</p> <p>d) Come on,we've got to find that dust.</p>	<p>Duabijibungamatahari.</p> <p>Kaumenemukandebuoranye ?</p> <p>Hmm.Dari bentuknyacukup,</p> <p>Ayo kitaharusmenemukandebuitu.</p>
7.	Sicrifying for other	<p>a) Queen Clarion, we got the blue dust back.</p>	<p>Ratu clarion, kami dapatkandebunyakembali</p>
8.	Sincerity	<p>a) You saved me. Why?</p>	<p>Kalian menyelamatkanku, kenapa ?</p>

The Findings used observation based on utterances and narration as the representament that captured from the script movie and movie video of King's Speech. The dialog and narration are the object of the study that are used in accordance with the theory. From the tabulated data above, then the writer tries to analyze the moral value. Based on the writer analyze, the writer found eight moral values in "The Pirate Fairy Tinkerbell" Movie. The moral values are, Bravery, Enthusiasm, Kin Hearted, Honesty, Loyalty, Perseverance, Sicrifying for other, Sincerity.

1. Bravery :

- a) The moral value of bravery found at scene (minute 00.13.10)

I'm so sorry. I'll help rebuild the depot.

I'll come in early, I'll stay late!

The meaning of the statement above is *Aku minta maaf. Akan kubantu membangun gudangnya lagi. Aku akan datang awal, pulang terakhir!*

This statement is included in the moral value of bravery, because at this scene, Zarina dares to bear the consequences for the mistakes she has made from the results of her experiments.

b) The moral value of bravery found at scene (minute 00.53.36)

The blue dust will be gone forever.

Then let's stop them
before they get there.

The meaning of the statement above is *Debu biru akan hilang selamanya. Maka kita hentikan mereka sebelum mereka sampai.*

This statement is included in the moral value of bravery, because at this scene, Tinkerbell and her friends dare to take risks again to fight the pirates, in order to reclaim the blue dust that has been stolen.

c) The moral value of bravery found at scene (minute 00.54.17)

You guys turn the ship around.

- I'm getting back that blue dust.

The meaning of the statement above is *Kalian ubah arah kapal, akan ku revut debu birunya*

This statement is included in the moral value of bravery, because at this scene, Zarina's character has the courage to face danger alone against the pirate captain, in hopes that she can reclaim her blue dust.

2. Enthusiasm

a) The moral value of enthusiasm found at scene (minute 00.03.41)

We put the dust in the bags
and they stay there, right?
And yet, we sprinkle dust
on top of something,
and it floats.

The meaning of the statement above is *Kita memasukkan debu di kantong, dan kantongnya diam kan ? Tapi jika kita taburkan debu pada sesuatu, maka itu akan mengapung.*

This speech is included in the moral value of enthusiasm, because at this scene, Zarina's character asks and wants to know, why when the dust is put into a bag with a predetermined amount the bag doesn't float, but if you sprinkle it a little on something, it will float.

b) The moral value of enthusiasm found at scene (minute 00.03.56)

Well, yes, I know,
but "Why?" is the question.
Know what I mean?
Not even a little?
Never once had the thought?

The meaning of the statement above is *Aku tahu, tapi "kenapa ?" Itu pertanyaannya. Paham maksudku ? Meski cuma sedikit ? Tak pernah terpikirkan ?*

This statement is included in the moral value of enthusiasm, because at this scene, Zarina's character is still convincing why this dust doesn't work when it is wrapped in a bag with other dust.

c) The moral value of enthusiasm found at scene (minute 00.05.13)

But why 26?

Why not 25?

What would happen

if we put in, say, 27?

The meaning of the statement above is *Kenapa 26 ? Kenapa tidak 25 ? Apa yang akan terjadi jika kutaruh misalnya 27 ?*

This utterance is included in the moral value of enthusiasm, because at this scene, Zarina's character wants to know what will happen if she puts in more or less blue dust than she should.

d) The moral value of enthusiasm found at scene (minute 00.06.15)

Okay, but if there's blue dust,

why can't there be other colors?

Because there aren't.

And maybe those other colors
do other things.

What if there was,

I don't know, purple?

What if there's pink?

The meaning of the statement above is *Okey, Tapi kalau ada debu biru, kenapa tidak ada warna lain ? Mungkin warna yang lain kegunaannya juga lain. Bagaimana jika ada, entahlah, warna ungu ? Bagaimana jika ada warna pink ?*

This statement is included in the moral value of enthusiasm, because at this scene, Zarina's character wants to know if there is other dust, besides blue and yellow, if there is, will its use be different from the existing dust.

e) The moral value of enthusiasm found at scene (minute 00.06.37)

Well, what if we don't find it?

What if we make it?

The meaning of the statement above is *Bagaimana jika bukan ditemukan ? Bagaimana jika dibuat ?*

This statement is included in the moral value of enthusiasm, because at this scene, Zarina's character is still questioning whether there is no way to get dust with a different color.

3. Kind Hearted

a) The moral value of kind hearted found at scene (minute 00.20.00)

What could she want it for?

I don't know. But we
have to find her.

The meaning of the statement above is *Untuk apa debunya ? Aku tak tahu. Tapi kita harus menemukannya.*

This statement is included in the moral value of kind hearted, because at this scene, Tinkerbell and her friends have sympathy to find the blue dust that has been stolen by Zarina, so that it can be returned to Pixie Hollow, so that in the future it won't be a big problem for the residents of Pixie Hollow.

4. Honesty

a) The moral value of honesty found at scene (minute 00.06.39)

Listen carefully, Zarina.

We do not tamper with pixie dust.

It is far too powerful.

The meaning of the statement above is *Dengar baik baik zarina, jangan utak-atik debu peri, itu terlalu kuat.*

This statement is included in the moral value of honesty, because at this scene, Gary's fairy character conveys the truth, that blue dust has enormous power.

5. Loyalty

a) The moral value of loyalty found at scene (minute 00.06.59)

We nurture the dust, maintain it,
measure it, package it,
and distribute it.

The meaning of the statement above is *Kita memelihara debu, menjaganya, mengukurnya, membungkusnya dan menyebarkannya.*

This statement is included in the moral value of loyalty, because at this scene, Gary's fairy character shows his loyalty and obedience to the existing rules.

b) The moral value of loyalty found at scene (minute 01.02.52)

Here, please,
take this back to Pixie Hollow.

(Page.33 Minute.1:02:52)

The meaning of the statement above is *Ini, ambillah, kembalikan ke pixie hollow.*

This statement is included in the moral value of loyalty, because at this scene, Zarina and her friends have managed to reclaim the blue dust from the pirate chief's hands, and return it to Tinkerbell to be returned to Pixie Hollow, because Zarina has regretted her actions and still has a sense of loyalty to the Pixie Hollow citizens.

6. Perseverance

a) The moral value of perseverance found at scene (minute 00.08.20)

Two parts sunflower seed,
a dash of moonflower.

Huh.

It worked!

The meaning of the statement above is *Dua biji bunga matahari, sejumput bunga bulan, huh, berhasil!*

This statement is included in the moral value of perseverance, because at this scene, Zarina's character conducts experiments to create new dust, and aims to find out the function of the new dust that she has succeeded in creating.

b) The moral value of perseverance found at scene (minute 00.09.45)

You found orange pixie dust?

No, Tink. I made

orange pixie dust.

The meaning of the statement above is *Kau menemukan debu oranye ? Tidak, Tink. Aku membuatnya.*

This statement is included in the moral value of perseverance, because at this scene, Zarina has succeeded in making new dust and, has learned the use of the new dust from the results of her experiments.

c) The moral value of perseverance found at scene (minute 00.27.05)

Hmm. Structurally sound enough.

Strength-to-weight

ratio seems good.

If I had some rope...

The meaning of the statement above is *Hmm. Dari bentuknya cukup, perbandingan bobot dan kekuatannya tampak bagus, jika aku punya tali...*

This statement is included in the moral value of perseverance, because at this scene, Vidia's character comes up with the idea of creating a boat out of eggshells in

an urgent situation, so that it can be used to chase down the pirate ship that has stolen the blue dust.

d) The moral value of perseverance found at scene (minute 00.28.52)

Come on,
we've got to find that dust.

The meaning of the statement above is *Ayo kita harus menemukan debu itu.*

This statement is included in the moral value of perseverance, because at this scene, Tinkerbell and her friends are still trying to reclaim the blue dust from the pirates' hands, so that it can be returned to Pixie Hollow.

7. Sacrificing for other

a) The moral value of sacrificing for other found at scene (minute 01.05.34)

Queen Clarion,
we got the blue dust back.

The meaning of the statement above is *Ratu clarion, kami dapatkan debunya kembali.*

This statement is included in the moral value of sacrificing for other, because at this scene Tinkerbell, Zarina and her friends are willing to sacrifice themselves for the citizens of Pixie Hollow, by having managed to reclaim the blue dust from the pirates, and present it back to Queen Clarion and the citizens of Pixie Hollow.

8. Sincerity

a) The moral value of sincerity found at scene (minute 00.53.14)

You saved me.

Why?

Let's just say,
we're offering you quarter.

The meaning of the statement above is *Kalian menyelamatkan ku, kenapa ? Anggap saja kami memaafkan mu.*

This statement is included in the moral value of sincerity, because at this scene, Tinkerbell and her friends show their sincerity to save Zarina, even though Zarina has betrayed her friends and the Pixie Hollow citizens.

4. Conclusion

Film "The Pirate Fairy Tinkerbell" Movie, Peggy Holmes' work contains moral values that can be imitated in social life and in the educational environment. Based on that moral values can be concluded as follows. (1) Bravery, (2) Enthusiasm, (3) Kind Hearted, (4) Honesty, (5) Love, (6) Loyalty, (7) Peace-Loving, (8) Perseverance, (9) Sacrificing for Other, (10) Self-Confidence, (11) Sincerity, (12) Strong Belief. However, not all of the moral values that have been discussed are in accordance with what the researchers found. First of all, the dominant moral values researchers found were the moral values of enthusiasm, then the moral values of perseverance, the moral values of bravery, the moral values of loyalty, the kind hearted moral values, the moral values of honesty, the moral values of sacrificing for others, and the moral values of sincerity.

APPENDICTS

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