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SARASWATI****MAJALAH ILMIAH TENTANG BAHASA, SASTRA
DAN PEMBELAJARANNYA**

The Use of Youtube Media as Media to Improve Writing Skills on Greeting Card to Eighth Grade Student of SMP Negeri 6 Tabanan

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Abstrak

Penelitian ini bertujuan untuk meningkatkan keterampilan menulis siswa pada kartu ucapan dengan menggunakan media YouTube. Subjek penelitian ini adalah siswa kelas VIII SMP N 6 Tabanan tahun pelajaran 2022/2023 yang berjumlah 32 siswa. Penelitian ini dilakukan dengan menggunakan Penelitian Tindakan Kelas yang dilaksanakan dalam dua siklus yaitu Siklus I dan Siklus II. Setiap siklus terdiri dari perencanaan, tindakan, observasi dan refleksi. Pengumpulan data dilakukan dengan observasi, dokumentasi dan tes. Analisis data menggunakan analisis data kualitatif dan kuantitatif. Prosedur penelitian ini menggunakan pre-test dan post-test. Hasil penelitian menunjukkan bahwa rata-rata nilai keterampilan menulis siswa pada pre-test adalah 57,18 dan persentase siswa yang lulus KKM adalah 21,87%. Pada post-test I, nilai rata-rata siswa adalah 67,81 dan persentase siswa yang lulus KKM adalah 53,12%. Rerata nilai siswa adalah 76,25 dan persentase siswa yang lulus KKM adalah 78,12% pada post-test II. Berdasarkan hasil di atas, penggunaan media YouTube mampu meningkatkan keterampilan menulis siswa pada kartu ucapan. Penggunaan media YouTube juga mampu merangsang motivasi dan semangat siswa di kelas bahasa Inggris, khususnya dalam menulis.

Abstract

This research is aimed at improving students' writing skills on greeting card by using YouTube media. The subject of this research was the eighth-grade students of SMP N 6 Tabanan in the academic year 2022/2023 consisting of 32 students. This research was conducted by using the Classroom Action Research



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conducted in two cycles involved Cycle I and Cycle II. Each cycle consisted of planning, action, observation and reflection. The data were collected by using observation, documentation and test. The data were analysed by using qualitative and quantitative data analysis. The procedure of this research was used pre-test and post-test. The result indicated that the mean scores of students on the writing skills in the pre-test was 57.18 and the percentage of students passed the minimum completeness criteria was 21.87%. In the post-test I, the mean scores of students was 67.81 and the percentage of students passed the minimum completeness criteria was 53.12%. The mean score of students was 76.25 and the percentage of students passed the minimum completeness criteria was 78.12% in post-test II. Based on the result above, the use YouTube media is able to enhance students writing skill on greeting card. The use of YouTube media are also able to students stimulate motivation and enthusiasm in English class, especially in writing.



INTRODUCTION

Writing is a language skill that becomes person's ability to express ideas, feelings and also thoughts to others people using a medium of writing (Regina Nifmaskossu:2019). However, many students still considered that writing is difficult language skills for second or foreign language learner. This happens because writing is an active and productive skill then students who learning writing have to learn how to generating and organizing ideas, and express them into writing.

Writing is important to enrich students' vocabulary and enhance the ability in arranging and structuring sentences (Sukraningsih, 2019). Nowadays students' capability show average development. It can be proven through students' knowledge and skills in English writing. It is caused by students' interest in this competence indicates average or low which contribute the students have limited vocabulary. This condition causes problem to the students in arranging and structuring sentences.

Teaching writing with appropriate media is crucial to make the writing class becomes more effective, interesting, and enjoyable for the students. Students are less likely to succeed at learning if they are not interested in the process. To overcome this problem, teachers should use appropriate media in teaching writing. Media is one of the components of teaching that related to the subject that is given by the teacher. There are three kinds of media, consisting of: visual media, audio media and audio-visual media. YouTube is one of the most popular video sharing services on the internet today (Snelson, 2011). By using YouTube, students understand the material easily and quickly. According to Yuliani and Arini (2011: 110) Greeting card is a card to express friendship or other expression.

In the current pandemic situation, at SMP N 6 Tabanan implements online learning. Online learning at the school uses Google Classroom, WhatsApp Group and Google Meet. Based on the pre-observation conducted in the eighth grade of SMP N 6 Tabanan. The problems consisting of: (1) The students' lack of interest in



learning writing (2) Students were lacking in vocabulary mastery (3) Students were less active and creative in asking questions that have not been understood (4) The students had difficulty on writing short functional texts and (5) The students were difficult to express their ideas.

Based on the problem mention above, the researcher argues that to solve the problems, creative and innovative teaching and learning process is needed. The researcher will use YouTube media to explain short functional text material in the form of greeting cards. It is intended that the use of YouTube media in the classroom can guide student activities in interesting ways.

METODE

In this research, the researcher used Classroom Action Research (CAR). In other words, classroom action research is conducted directly in the classroom to be studied to determine the extent of students' abilities in the learning process. The researcher used classroom action research because the results can

increase knowledge for researcher and Classroom Action Research including personal reflection to use formal research practices such as comparisons in analyzing data and also the researcher uses this method to improve students writing ability, especially in writing greeting card. In this research, the researcher took the Classroom Action Research model by Kemmis and McTaggart, they state that action research involves four phases in the research cycle as follows: planning, action, observation, and reflection.

Action Research Spiral, Model from Kemmis and McTaggart (1988) in Burns (1999: 32):

1) Planning

In this stage the researcher prepares a lesson plan which will be implemented

2) Action

In this part, the researcher conducts actions in class based on lesson plans that have been made previously.

3) Observation

In this section, the researcher conducts direct observation along with the implementation of the



action and the researcher observed the steps of the observation process carried out in accordance with the implementation of the used method.

4) Reflection

At the last stage, the researcher carried out to reiterate what that has been done, knowing the advantages and disadvantages of actions that have been carried out.

The location of this research was at SMP N 6 Tabanan on Jalan Merak no. 2, Dajan Peken, Tabanan District, Tabanan Regency. This research conducted to the eighth-grade students in the first semester carried out from October to November 2022. The subjects of this research were students of grade VIII SMP N 6 Tabanan in the academic year 2022/2023 with totaling 32 students. The researcher chose eighth grade students as research subjects because the students' writing skills in this class were still under average.

According to Sugiyono (2013:224) data collection is the most strategic step in research, because the purposes of research is to obtain data. This research was several data collection techniques which are explain

as follows:

1) Observation

Observation is a data collection method by directly to the object that examined. In this research, observation used direct observation in online class to find out everything happened in the learning process including the situation of students and the competence in writing English.

2) Test

The test conducted to obtain a score based on the application of Classroom Action Research in the English learning process. In this research, the researcher used pre-test and post-test.

3) Documentation

According to Sugiyono (2011: 329) documentation is a record of events that have passed. In this research, researcher obtained documentation by taking videos, and screenshots of WhatsApp group, google classroom, google meetings and photos of student assignments, this activity is carried out in every learning activity.

In this research, the researcher used one type of instrument, namely a



writing test. Pre-test was given before treatment to find out the skill of the students in writing Greeting card. While post-test was given after treatment by using YouTube to find out the improvement of students' skill in writing greeting card. In this research, the data collection instrument was carried out in two cycles, namely Pre-test and Post-test data. The activities in each cycle are as follows:

1. Cycle I

a. Planning

Before the researcher conducts the research, the researcher plans several steps to achieve the learning objectives. Planning activities are as follows:

- 1) choosing material based on the syllabus
- 2) preparing materials, making lesson plan, and designing the steps in doing the action.
- 3) preparing list of students' names and scoring.
- 4) preparing a test.

a. Action

There are several steps taken by researcher of taking action in the online

learning process including: (i) conveying the purpose in learning process; (ii) delivering learning material; (iii) giving pre-test for students; (iv) asking the students some questions; (v) asking the students to write; and (vi) giving post test

b. Observation

The researcher observed the students' activities while teaching and learning process occurs.

c. Reflection

The researcher looking for the advantages and disadvantages, evaluated and concluded the results of cycle I.

2. Cycle II

a. Planning

The planning activities in cycle II are as follows:

- 1) analyze problems and obstacles during the learning process in cycle I



- 2) preparing the lesson plan for cycle 2
- 3) looking for solutions for the next evaluation
- 4) preparing learning media by using YouTube videos
- 5) Preparing post test

b. Action

The researcher conducted several activities in the acting process, consisting of: 1) reviewing about the previous lesson; 2) giving occasion to the students to ask any difficulties or problems; 3) giving feedback; 4) delivering learning material using

YouTube; 5) giving a quiz so that students are more excited; 6) At the end of the lesson the researcher gives a post test

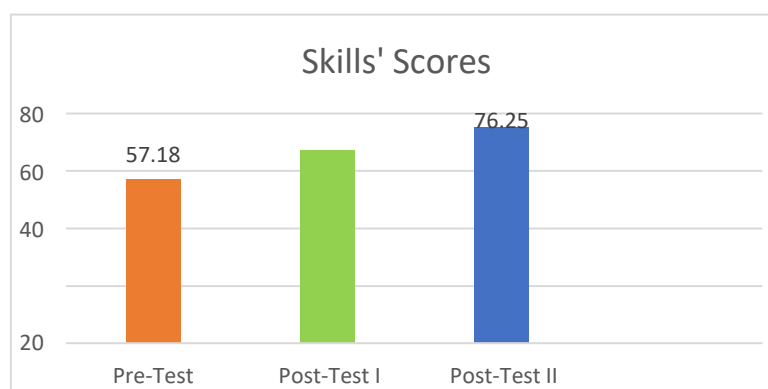
c. Observation

In this stage, observers and student's activities will be carried out in the onlineclass.

d. Reflection

After the observation process the researcher evaluates and concludes the results of cycle II.

The results can be seen in the following chart:



Based on the chart above, there was significant improvement of using YouTube media in improving students' ability in writing greeting card. It can be seen from students score of pre-cycle, pre-test and post-test. The mean of students' score in pre-cycle is 57.18%. While, the mean score students of pre-tests or after using YouTube media is 67.81%. Then, the results of the means score students in post-test is 76.25%. It can be said that the pre-test score is higher than the pre-test. Moreover, the use of YouTube videos as media could increase students' motivation. The students were more enthusiastic and interested during the online class. They gave more attention and more active to answer the question that given by the researcher. However, there were also some students that still passive during the lesson because they were shy to

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comment or give their opinion on the WhatsApp group and they feel difficult to understand the material.

CONCLUSION

This research was conducted by the researcher to improve students' ability on writing especially in greeting card for the eighth-grade students at SMP N 6 Tabanan in the academic year 2022/2023 with totaling 32 students, consisting of 15 male and 17 female. This research was conducted in two cycles: cycle I and cycle II. There was significant improvement of using YouTube media in improving students' ability in writing greeting card The mean scores of students in pre-test is 57.18%. In cycle I, the mean of students score in writing is 67.81%.



Then, the results of students mean score in cycle II is 76.25%. The results of this research showed that the using of YouTube media is successful to improve the student's ability on writing greeting card. The using of YouTube media is also stimulated students' motivation and imagination, the students became more active during the class and this media is very helpful to improve students' creativity in writing and also in decorating their greeting card.

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